Impresslve
STYLE & DESIGNS

INTRODUCTION

ABOUT US

Welcome and experience advertising business in this agnanimous company profile.

Our philosophy is different than most design firms. We take the approach that every collaborative project we do is like embarking on **Adventure** , an epic journey.

Just as one needs to plan arrangements when going on vocation, strategies and tools need to be developed and implemented for solid promotion of any campaigns, whether designing a brochure, fliers or banners to promote your business.

Invite your psyche now to journey with us as we set in motion the dynamics of our work portfolio- a one stop shop for your corporate branding needs

Adventures in creativity..

TEL 0720 252 245 | 0722 404 647
LOCATION KAI PLAZA , Tom Mboya rd, next to world business centre 3rd floor
EMAIL info@impressivedesigns.co.ke
WEBSITE www.impressivedesigns.co.ke

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We print

ROLL UP BROADBASE BANNER

or pull up banner on premium satin
or Pvc material, high quality and
at affordable prices in Nairobi ...

X BANNERS PRINTING
TEARDROP BANNER PRINTING

BANNER WALLS -
BACK DROP PRINTING

Customizable Bag

Customization allows businesses to create carry bags that align with their brand identity and marketing goals. Options include:

LOGO PRINTING: Emblazoning the company logo on carry bags increases brand visibility and recall.

CUSTOM COLORS AND PATTERNS: Unique color combinations and patterns make carry bags stand out and reflect the brand's personality.

PERSONALIZED MESSAGES: Adding personalized messages or designs to carry bags creates a personal touch and fosters customer loyalty.

● Brown Paper Bag ● Paper Shopping Bag on White Background ● Company Shopping Bag ● Customized Paper Shopping Bag

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Fire Exit Sign Double Sided

Fire Exit Sign Double Sided illuminated fire exit/emergency exit double-sided sign designed for use on emergency escape routes. designed to meet the EEC 92/58 fire exit design with running man, door symbol, and an arrow pointing left/right, it comes in a white stove-enameled.

All varieties of Site Safety signage ranging from workshop, mining, construction, road maintenance etc.
We have signage coming in
A0, A1, A2, A3, A4 and A5.....
illuminated signs

3mm Aluminium

600mm x 450mm

On a 3.0 metre post

Order customized illuminated signs
Fire Assembly Points that directs people to temporary gathering areas where it can be immediately determined if everyone is out of the building

Standard A4 Fire Exit Left ,Right ,Downstairs sign.
An essential sign for use in the event of fire which offers guidance towards a fire exit Illumination:
Fire Exit Signs may be illuminated or have glow-in-the-dark properties to enhance visibility in dark or smoky conditions.

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ASSET TAGS

IN KENYA

FEATURED

- Wide range of label sizes
- Peel-off or acetone adhesive
- 5-10 day manufacture time
- 1 to 6 colour Artwork
- Logo, company name, barcode and human-readable available
- Extremely durable and long-lasting
- Most popular size 39 mm x 13 mm x 0.5 mm
- Easy to apply
- Best way to mark fixed assets
- Graphic proof submitted before final print for your peace of mind

Aluminium Fixed Asset Tags

Labels & Labelling / Fixed Asset Labels / Aluminium Fixed Asset Tags
Aluminium labels are the ideal asset barcode label or fixed asset tag type for marking and tracking your assets. These aluminium labels are extremely strong, long lasting, easy to apply and virtually impossible to remove. They come in many sizes and can be printed from 1 Colour (Black on Aluminium) to 6 Colour (6 colours onto aluminium)

Ideal for a variety of settings, from offices and workshops to personal item organization, our Aluminium Asset Tags are more than just labels – they are a practical, professional, and personalized approach to asset management. Simple yet effective, they embody the essence of what we offer – a solution tailored to meet your unique requirements, while seamlessly integrating into your asset management process.

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DIGITAL FLATBED UV PRINTING & TEXTURED PRINTING

Textured elements in premium printing appli cations arouse interest and inspire consumer engagement by practically providing sensory input where consumers literally feel your brand. They are the silent signals communi cating brand quality by giving a raised, 3D effect on surfaces. Our digital flatbed UV and textured printing technology introduces that your branding stays permanent and fade free, ensuring that your products stand out. Areas of application for this include;

1. Plaques & awards branding
2. Tiles printing
3. Promotional products branding
4. Bottles/ cylindricals printing
5. Industrial labeling
6. Photo ID printing
7. UV printing
8. Braille printing
9. Industrial parts marking
10. Sign printing
11. Wood printing
12. Glass printing
13. Luggage tags printing
14. Executive desk items
15. Crystals

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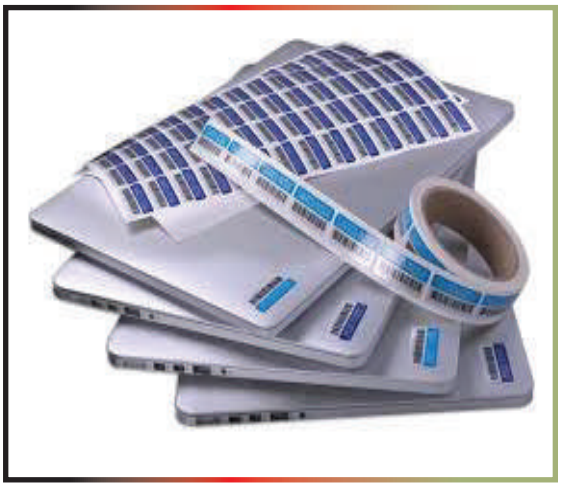
ASSET TAGS

IN KENYA

Custom Asset Tag Labels



Our barcode label printer produces quality aluminium asset tags ... Asset Tag printing is a process of printing text or graphics onto Aluminium materials.

Find the Right Adhesive Sticker PEEL & STICK Aluminium asset tags

- The first part is the main support in 0.5mm polyvinyl chloride (PVC). Rigid, white, and very resistant, the extreme adhesive protected identification label is thus flexible but unbreakable.
- On the top of the barcode label is high-definition color printing, which allows you to permanently identify your goods: the writing will still be reliable after several years.
- To protect the printing, a thick layer of transparent crystal polyester resistant to the worst external attacks, like chemicals and common solvents liquid F2
- To permanently fix the entire label on your surface, an ultra-powerful double-sided adhesive is applied on the PVC base allowing it to be permanently stuck on any unpainted or painted surface. The substantial thickness of the adhesive provides exceptional resistance even on the most granulated surfaces.

ASSET TAGS PRODUCTS AND SERVICES

- Barcoded asset tags/labels – anodized Aluminum metal tags
- QR code product labels and asset tags
- Self sticking adhesive asset tags
- Acetone activated adhesive asset tags
- Wired/USB barcode scanners
- Wireless barcode scanners
- Asset management software
- Asset software installation and configuration
- Asset tagging/marking services
- Compiling asset register
- Asset verification/audit and reconciliation

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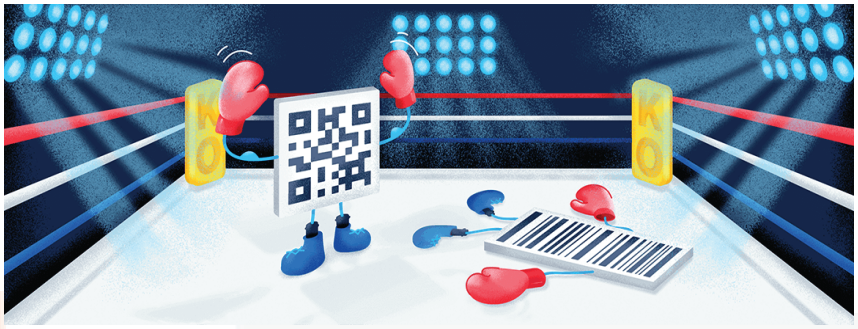


ASSET TAGS
IN KENYA

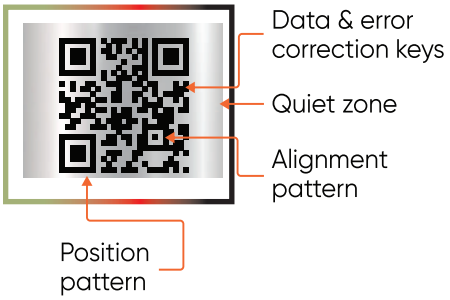
2D BARCODE

1D BARCODE

QR CODE

QR codes have the edge over barcode tracking when it comes to asset management. That's because they can store much larger quantities of data. That's because they can store much larger quantities of data .When it comes to choosing between barcodes and QR codes, QR codes are more resilient to wear and tear. So, when codes have areas worn away or missing, there's enough code in what's left to make up the difference. Also referred to as a 'matrix code

QR codes have fast processing speeds. Along with their ability to trigger various types of activities. Such as URL's, passwords, and photos.



BARCODE

A barcode is a visual representation of bars and spaces data that is readable by a machine. It uses a pattern of parallel lines of varying widths and spacing to represent numerical or alphanumerical data.
pattern of thick and thin black lines printed on a product, or on Aluminium sheet
The barcode scanner reads the barcode and interprets the information encoded in it, which is then processed by a computer. The computer then looks up the corresponding item in a database, retrieves the information associated with it, and displays it to the user..

The main difference between barcodes and QR codes is one of physical dimensions. Barcodes can be scanned in a line. This means that data is limited to what can be placed in that one stretch of stripes. QR codes, on the other hand, add another dimension from which information can be written and scanned. Instead of a single line, these labels can be read both vertically and horizontally.

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IT CAN READ ALL THE STANDARD 1D, 2D, AND QR CODES, MAKING MY LIFE SO MUCH EASIER

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ASSET MANAGEMENT

FEATURES OF AN ASSET MANAGEMENT SOFTWARE

Impressive Style And Designs Limited provides a comprehensive and customizable asset management software. The system captures all identification and financial data of fixed assets (asset register) and tracks their location, custodian, maintenance history (for machines and equipment) and condition. It automates the asset depreciation calculations and gives a financial report. Both usb and wireless barcode scanners can be connected to it for reading barcodes / QR codes.

- Track an unlimited number of assets.
- Attach pictures, owner's manuals, and other files easily.
- Print barcodes for your assets, or use existing barcodes to identify your assets.
- Check items out to employees, and maintain a full history of ownership.
- Print and save asset reports in a variety of formats.
- Perform a fixed asset stocktake.
- Track related vendors and contacts.
- Calculate an annual depreciation schedule

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Doming

Doming protects your brand identity with a layer of resin, which is then cured by UV light. This keeps your message secured from the effects of light, heat, water and scratches, while enhancing durability both in shelf life, and daily use. A domed label introduces sophistication and uniqueness to your brand merchandise. This technology is applicable in sectors such as;

1. **Manufacturing Industry:**
   Trademarks, company logos ...for appliances, computers, electronics.
2. **Signage:**
   Letterings, nameplates, labels
3. **Promotional Items**
   Key rings, magnets, pens, Lapel pins, fridge magnets.
4. **Auto industry**
   Lettering, badges and bumperstickers / labels for cars, motorbikes, boats.
5. **Textile**
   Caps, luggage tags, T-shirts
6. **Presents and Souvenirs**
   Lapel pins, medals and sportive goods, plaques, trophies

Furniture, computers and other gadgets labels.

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ASSET TAGS

IN KENYA

OUR PRICING

ALUMINIUM ASSET TAGS PRICES

100	-	1,000 pcs	60/=
1,000	-	2,500pcs	55/=
2,501	-	5,000 pcs	50/=
5,001	-	10,000 pcs	45/=
Above	-	10,000 pcs	30/=

- Size: 39mm x 13mm (Standard Size)
- Material: Anodized Aluminium
- Thickness: 0.5mm
- Sequential Barcode Generation
- Full color printing with your logo
- Can be customized to any size
- Metal SurfaceColors: Silver, Golden, White

Installation Charges: Ksh. 30 per asset

- AFFIXING ALL TAGS ON THE ASSETS
- CREATION OF AN ASSET REGISTER
- UPDATING THE REGISTER WITH ASSET NUMBERS TO MATCH THE ONES ON EACH TAG
- VERIFICATION OF ALL ASSETS ON THE REGISTER

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